

ANNEX A - UK SHARED PROSPERITY FUND YEAR 2 UPDATE

| Year 1 Underspend (approved by Government) | | |
|---|---------------------|---|
| Project Title | UKSPF Budget | Officer Update (Summary) |
| 1 Frimley Lodge Park Trim Trail | £5,000 (capital) | Complete |
| 2 Lightwater Trim Trail | £16,500 (capital) | Additional funding requested from SCC. |
| 3 Theatre Website Upgrade | £5,000 (revenue) | Project is being reviewed as part of a wider programme. |
| 4 Children's Business Fair | £2,500 (revenue) | Complete – 15/07/2023 (£304 underspend) |
| 5 What I Love About Where I Live | £500 (revenue) | In progress – due for completion October 2023 |
| 6 Camberley Comedy Festival | £494 (revenue) | Complete – 08/07/2023 (£73 underspend) |
| Total | £29,994 | £377 underspend |

| Year 2 | | |
|---|-----------------|---|
| Project Title | Budget | Officer Update (Summary) |
| Improvements to Albert Road Playground, Bagshot | £13,500 Capital | Tender being drafted. Expected completion winter 2023. |
| Events across Surrey Heath | £17,500 Revenue | Captioned panto performances scheduled in December (£2,500) |



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|--|--------------------------|--|
| | | Heritage Lottery Bid being submitted. Grant scheme launched for rural arts, culture, heritage and creative activities (£10,000) |
| Funding to support organisations that support volunteers | £20,000 Revenue | Project review taking place. |
| Walking Sports in Surrey Heath | £4,000 Revenue | Walking Football Open Day planned for August (£500), walking tennis being set up at West End Tennis Club (£500) and 'Finding Your Feet' programme started at Frimley Lodge Park. Looking to support both Age Concern UK and other groups to start walks. |
| Enhanced tourism marketing / promotions | £7,000 Capital / Revenue | Lamppost banners on the Old Dean (£2,500) Project review taking place. |
| Supporting businesses | £7,000 Revenue | IncuHive appointed to deliver business support (£50 underspend) Indies Campaign – reviewing meetings and 're-launch in Autumn (£2,000 available) |
| Surrey SME Decarbonisation Loan Scheme | £10,000 Revenue | Under review in line with Surrey County Council LOCASE Scheme. |
| | £79,000 | |





Year 1 Projects Underspend:

Project 1 Frimley Lodge Trim Trail

Intervention: E3: Creation of and improvements to local green spaces, community gardens, watercourses and embankments, along with incorporating natural features into wider public spaces.

Project title: Frimley Lodge Trim Trail

Project overview / deliverables: Frimley Lodge Trim Trail enhancements

Output (required to meet Government funding requirements):

- 100m2 of improve green space (100m2)
- Number of neighbourhood improvements undertaken (1)
- Number of facilities supported/ created (1)

Outcome (required to meet Government funding requirements):

- Increased footfall (25%)
- Increased users of facilities/ amenities (25% increase)

Budget:

- £5,000

July Update:

This project was completed in April 2023 (UKSPF Year 2) and is open to the public. It has been very well received by the park users.



Project 2 Lightwater Trim Trail

Intervention: E3: Creation of and improvements to local green spaces, community gardens, watercourses and embankments, along with incorporating natural features into wider public spaces.

Project title: Lightwater Trim Trail

Project overview / deliverables: Lightwater Trim Trail enhancements

Output (required to meet Government funding requirements):

- 100m2 of improve green space (200m2)
- Number of neighbourhood improvements undertaken (1)
- Number of facilities supported/ created (1)

Outcome (required to meet Government funding requirements):

- Increased footfall (25%)
- Increased users of facilities/ amenities (25% increase)

Budget:

- £16,500

July Update:

We have sought quotations and have passed them across to Councillor Rebecca Jennings-Evans (Surrey County Council) who advised she has additional funding for this project. If this is not forthcoming, we will complete the project in stages and utilise these funds in phase one.



Project 3 Theatre Website Upgrade

Intervention: E4: Enhanced support for existing cultural, historic and heritage institutions that make up the local cultural heritage offer.

Project title: Theatre Website Upgrade

Project overview / deliverables: This project was included as part of the wider project to upgrade the Camberley Theatre Website.

Output (required to meet Government funding requirements):

- Number of organisations receiving support (1)

Outcome (required to meet Government funding requirements):

- Increased number of web searches (15% & Number)
- Increased number of visitors (10%)
- Improved engagement numbers

Budget:

- £5,000 revenue

July Update:

Carry forward was approved by Government. The project has been delayed due to the current platform becoming obsolete by the supplier. It is appropriate to wait and re-build and improve the website in its entirety as part of a wider capital build. It is due to go live on the Digital Outcomes framework and a cost expected in August.



Project 4 Children's Business Fair

Intervention: E23 Strengthening local entrepreneurship ecosystems

Project title: Children's Business Fair

Project overview / deliverables: To host a Children's Business Fair Camberley

Output (required to meet Government funding requirements):

- 1 local markets created or supported (Number of markets)
- 20 enterprises receiving non-financial support (Number of enterprises)
- 20 Number of potential entrepreneurs assisted to be enterprise ready (Number of entrepreneurs)

Outcome (required to meet Government funding requirements):

- 20 new enterprises created as a result of support

Budget: £2,500

July Update:

The Children's Business Fair took place on Saturday 15th July 2023. It was intended that the CBF would be part of the Camberley Beach Party however due to weather conditions this wider event was postponed. The CBF went ahead as we were able to move it into the Square shopping centre. The event was a huge success with over 60 young individuals from over 25 businesses experiencing entrepreneurship for the first time.



Project 5 - What I love About Where I Live

Intervention: E6: Local arts, cultural, heritage & creative activities

Project title: What I love About Where I Live

Project overview / deliverables: To support the Craft Coop competition of 'What I Love About Where I Live' to increase civic pride and highlight all that is wonderful in Surrey Heath

Output (required to meet Government funding requirements):

- 1 event / participatory programmes supported

Outcome (required to meet Government funding requirements):

- Improved engagement numbers
- 1 community-led arts, cultural, heritage and creative programmes as a result of support

Budget:

- £500

July Update:

The competition launched in May and the Craft Coop has received a good number of applications. We are working as a Council to support the communications throughout the programme and will provide a further overview upon completion in September.



Project 6 Camberley Comedy Festival

Intervention: E3: Creation of and improvements to local green spaces, community gardens, watercourses and embankments, along with incorporating natural features into wider public spaces.

Project title: Camberley Comedy Festival

Project overview / deliverables: To support the delivery of Camberley Comedy Festival – particularly with the marketing and promoting of the event.

Output (required to meet Government funding requirements):

- An increase in number of people reached
- 1 local event supported

Outcome (required to meet Government funding requirements):

- Increased visitor numbers (Number of people)
- 1 event /participatory programme
- Improved Engagement Numbers

Budget:

- £494

July Update:

The Camberley Comedy Festival took place on the 8th July 2023. The event sold out 3 weeks early with 550 people attending. The additional contribution from the UKSPF was used to promote the event to people in the Borough as well as the surrounding towns. This led to a spike in ticket sales. The event also generated additional revenue to the Council through car-parking and Camberley Theatre bar sales.



Year 2 Projects

Project 1

Intervention: E3: Creation of and improvements to local green spaces, community gardens, watercourses and embankments, along with incorporating natural features into wider public spaces.

Project title: Improvements to Albert Road Playground, Bagshot

Project overview / deliverables: Albert Road Playground in Bagshot is currently underused and the space is underutilised. The equipment is in need of refurbishment to enable greater use and enhancements to the local area. The funding will contribute to the costs of refurbishing the equipment, and where necessary the purchasing of new equipment.

Output (required to meet Government funding requirements):

- 100m² of improved green space (Albert Road Playground)
- Improvements to 1 neighbourhood (Albert Road Playground + Bagshot surrounds)
- 1 facility supported (Albert Road Playground)

Outcome (required to meet Government funding requirements):

- 50% increase of use of the playground

Budget:

- £13,500 Capital

July Update:

A tender is currently being drafted for this playground with the aim to complete Autumn/Winter 2023. A concern has been raised about the drop in ground level to part of this playground and we are seeking advice from professionals before proceeding.

Project 2





Government intervention: E6: Support for local arts, cultural, heritage and creative activities

Project: Events across Surrey Heath

Project overview:

- **Sub-project 1** – Additional captioned and relaxed performances at Camberley Theatre to support inclusivity. This will include associated marketing and promotions.
- **Sub-project 2** – Museum outreach activities including Heritage Pop Up event in Camberley Town Centre.
- **Sub-project 3** – Discretionary community events fund to include financial support for smaller towns and villages seeking to hold events that support local arts, cultural, heritage and creative activities.

Output (required by Government)

- 27 events / participatory programmes
- 1 facility supported

Outcome (required by Government)

- 15% increase in footfall at Camberley Theatre
- 15% increase in the use of facilities across Surrey Heath
- An increase of 20 individuals engaged in local arts, cultural, heritage and creative activities across Surrey Heath

Budget

- Sub-project 1 - £2,500 (revenue)
- Sub-project 2 - £5,000 (revenue)
- Sub-project 3 - £10,000 (revenue)
- Total - £17,500 (revenue)

July Update:





Sub-project 1 – Captioned and signed performances of this year’s panto will take place in the winter.

Sub-project 2 – A bid has been submitted to the Heritage Lottery Fund to match fund the UKSPF allocation. The bid focuses on: an online interactive map, community engagement work ‘Surrey Heath Heritage Hotspot’ in the area and a future representative on an museum advisory council.

Sub-project 3 – A grant scheme supporting local arts, cultural, heritage and creative activities is due to go live in the summer. This will focus on events outside of Camberley town centre. This grant scheme is due to launch in August 2023.



Project 3

Government intervention: E9: Funding for impactful volunteering and/or social action projects to develop social and human capital in local places

Project: Funding to support organisations that support volunteers

Project overview: Funding to support an organisation(s) who facilitate the use of volunteers to deliver community benefits in Surrey Heath. This may include a grant scheme to organisations that are currently providing this service in the Borough to enable enhanced delivery. Projects should have a focus on delivering positive social action.

Output (required by Government)

- 1 organisation receiving a grant
- 20 volunteering opportunities supported (could have more than one volunteer per opportunity)
- 10 projects supported

Outcome (required by Government)

- A 20% increase in engagement numbers
- 40 volunteers administered as a direct result of this support

Budget: £20,000 (revenue)

July Update:

Officers are currently reviewing the above, taking into account the existing partnership with VSNS. It is likely that the funding will split into a few smaller projects. One of which is centred on alignment with the short-term plan action of: “Work with Voluntary Services North Surrey to develop a campaign to promote the value and benefits of volunteering and make it easy for take up”. Another project that we are considering is utilising this funding for re-establishing the Surrey Heath Borough Council Youth Council.



Project 4

Government intervention: E10: Funding for local sports facilities, tournaments, teams and leagues; to bring people together

Project: Walking Sports in Surrey Heath

Project overview: Surrey Heath Borough Council has an exceptional track record of delivering walking sports across the borough. The funding will support extended delivery and marketing / promotions to involve additional individuals.

Output (required by Government):

- Three tournaments/leagues/teams supported

Outcome (required by Government):

- 20% increase in improved perception of
- 15% increase of users of facilities

Budget: £4,000 (revenue)

July Update:

Supporting the Surrey Heath Walking Football club, West End Tennis Club and 'Finding Your Feet' to start new walking sports or boost current sessions. These sessions will support people who have long-term health conditions or their health means they cannot take part in regular sessions. So far 8 people have signed up for Walking Tennis, 15 are taking part in 'Finding Your Feet' and 20 in the Walking Football. We hope to add a walk session from the Rainbow café in partnership with Age Concern shortly.



Project 5

Government intervention: Funding for the development and promotion (both trade and consumer) of the visitor economy, such as local attractions, trails, tours and tourism products more generally

Project: Enhanced tourism marketing / promotions

Project overview: To review and implement recommendations to increase the online presence of Surrey Heath's visitor and evening economy and support local tourist-based businesses.

Output (required by Government):

- 20 businesses receiving non-financial support
- 1000 people reached through marketing / promotions
- 2 events or activities supported

Outcome (required by Government):

- 20% footfall increase after 7pm supporting the evening economy
- 20% increase in visitor numbers at visitor attractions
- 25% improved perception of attractions

Budget: £7,000 (capital)

July Update: Linking with the 'What I Love About Where I Live' project, a project is being put in place whereby winners of the competition will have their artwork featured on wayfinding banners along the parade of shops on the Old Dean. The intention of the banners is to direct shoppers into the courtyard where a selection of local independent businesses are based. The license to attach items to streetlights has been submitted and is approved in principle. The banners are currently in the design process.



Project 6

Government intervention: E23: Strengthening local entrepreneurial ecosystems, and supporting businesses at all stages of their development to start, sustain, grow and innovate, including through local networks.

Project: Supporting businesses

Project overview:

Sub-project 1 – Funding to support the Independents Network and Camberley town centre meanwhile uses

Sub-project 2 – Business support workshops to increase productivity and growth aligned to Economic Development Strategy

Output (required by Government):

- 30 businesses receiving non-financial support

Outcome (required by Government):

- 20 businesses with improved productivity
- 4 businesses engaged with new markets

Budget: £7,000 (revenue)

July Update:

Sub-project 1- The Indies (Surrey Heath Independent Business Network) is due for launch in Autumn 2023. A strong database of independent businesses is currently being developed and will be the baseline for promoting the event. The Indies will be a regular occurrence and will be based in different wards in the Borough each time. The intention is to host these events outside of Camberley Town Centre.

Sub-project 2 – IncuHive have been appointed to deliver business support across Surrey Heath. They commenced activity in July and have currently supported 5 businesses. They can provide support on:

- Advice and mentoring



- Access to funding and grants
- Finance, bookkeeping, tax
- Finding new clients, marketing, web, social media
- Post-Covid business planning and/or pivoting
- New business start-up

Project 7

Government intervention: E29: Supporting Decarbonisation whilst growing the local economy

Project: Surrey SME Decarbonisation Loan Scheme

Project overview: Delivery of LOCASE – (Low Carbon Across South East) in partnership with Surrey County Council and other Districts and Boroughs. Including a grant funding scheme to businesses, free courses and networking support to save carbon emissions. LOCASE funding can be used on:

- LED Lighting upgrades
- Air source heat pumps
- Solar PV installation
- Insulation saving projects
- Gas boiler upgrades
- Specialist skills and knowledge
- Research
- IT / Software
- Accreditations

Output (required by Government year 2+ year 3):

- 10 businesses receiving financial support other than grants (loans)
- 10 businesses receiving non-financial support
- 10 projects with low or zero carbon energy infrastructure installed
- 10 business decarbonisation plans developed

Outcome (required by Government year 2+ year 3):



- 2 Jobs Created
- 10 Jobs Safeguarded
- 10 businesses adopting new to the firm technologies or processes
- 300 tonnes of greenhouse gas reduction

Budget: £35,000 (request for £10,000 in year 2 + £25,000 in year 3)

July Update:

Surrey County Council are currently developing a project that will build on the success of the Surrey LoCASE grant programme and fund a similar range of energy efficiency measures (including heating, lighting and insulation) and green business growth measures (including websites and marketing).

A proposal has been sent to Surrey Heath Borough Council Officers and it is currently being reviewed. The programme seeks to provide financial support to businesses whilst also providing a wrap-around environmental business support programme.

